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MEDIA ALERT/ PHOTO OPPORTUNITY

COMMUNITY ORGANIZATIONS RALLY TO SUPPORT ARIZONA QUINTUPLET FAMILY

WHAT: Bashas' and Food City plan to make a special delivery to the home of the quintuplets at 11 a.m. on Tuesday, May 24, with bundles of diapers and grocery gift cards worth a combined value of \$1,000. In addition, a representative from Phoenix Children's Hospital and Dianna Hughs, the owner of All About Baby Nurses, the nanny service that has donated its services for the family, will be present.

WHY: In an effort to offer community support to Luisa Gonzalez and Enrique Moreno, the parents of the quintuplets, Bashas' and Food City are donating diapers and a grocery gift card to help offset the needs of five newborn babies.

- On average, one newborn uses 8 to 10 diapers a day – that's 40 to 50 diapers for the quintuplet family!
- On average, one newborn receives 7 to 10 bottles a day; that's 35 to 50 bottles a day for the quintuplet family!
- On average, one newborn is fed every three hours, that's 8 times every 24 hours (or 40 times a day) for the quintuplet family!

WHEN: **TUESDAY, MAY 24, 2005, 11 a.m.**

WHERE: The Gilbert home of Luisa Gonzalez and Enrique Moreno
To RSVP and receive directions, contact Kristy Nied at (602) 417-0682 or knied@ckpr.biz.

PHOTOS:

- First opportunity to see quintuplet family adjusting to being at home
- Food City truck delivery with packages of diapers for family
- Nannies assisting the family with babies' needs

WHO: Bashas' Family of Stores was founded in 1932 by brothers Ike and Eddie Basha, Sr. It is the largest family-owned supermarket in Arizona and the 4th largest employer in the state. Bashas' is the 15th largest privately-held supermarket chain in the nation. For more information, visit www.bashas.com.

Food City, owned and operated by the Bashas' Family of Stores, offers a full range of ethnic and Hispanic food varieties. Food City also concentrates on imported brands from Mexico and features a full-service carniceria with specially marinated cuts of meat, a Mexican bakery and a tortilleria, with fresh, homemade tortillas daily. For more information, visit www.myfoodcity.com.