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## **BASHAS' CELEBRATES NATIONAL DONUT DAY, JUNE 5**

*Hometown Grocer to Make Special Donut Deliveries to Valley Police Departments*

ARIZONA (June 2, 2009) – On Friday, June 5, Bashas' will deliver dozens of fresh-baked donuts to police departments in Phoenix, Scottsdale, Mesa, Chandler and Glendale. The special donut deliveries are just one way that Arizona's hometown grocer will celebrate National Donut Day.

Bashas' also will offer tasty deals on its made-from-scratch donuts, and will donate 10 percent of donut sales on Friday to the Salvation Army.

National Donut Day, after all, started in 1938 as a fundraiser for The Salvation Army, to honor the Salvation Army "Lassies" who served donuts to soldiers behind the front lines in France during World War I. The non-profit organization created the memorable observance to honor the work of Salvation Army volunteers who prepared donuts for homesick soldiers. The donuts were reportedly an instant hit, with soldiers visiting Salvation Army huts for the sweet treat.

"We're thrilled to celebrate this food holiday with Bashas' bakeries," said Major Bill Lum, Divisional Secretary of Business for the Salvation Army. "Donuts are one of life's indulgences – they bring genuine delight to any situation. Donuts lifted people's spirits more than 90 years ago, and they continue to do so today. And now more than ever, Americans are seeking small moments of happiness."

According to Bashas' Bakery Director Paul Chapman, the popularity of donuts is steadily increasing. "We make our donuts fresh every morning, and as such, donuts rank among our most in-demand items," he said. "Donuts are a great value, so they've always been popular."

To further inspire donut lovers to buy them while they're hot, Scottsdale City Manager John Little will help out behind the bakery counter of local Bashas' store on Friday.

### **About Bashas' Family of Stores**

Bashas' Family of Stores – the family-owned grocer that operates Food City, AJ's Fine Foods, Sportsman's Fine Wines & Spirits, Eddie's Country Store, and both Bashas' and Bashas' Diné supermarkets – is an Arizona-based company founded by brothers Ike and Eddie Basha, Sr. With 12,000 members and more than 150 grocery stores, it is the 12<sup>th</sup>-largest employer in the state and one of the Best Places to Work in Arizona. Since the company's inception in 1932, Bashas' has given back more than \$100 million to the communities it serves. For more information, visit [www.bashas.com](http://www.bashas.com). Follow Bashas' on Twitter @Bashas.

### **About The Salvation Army**

The Phoenix Salvation Army has been serving the Phoenix area since 1893. Through a broad array of programs the Corps/Community Centers provides services to the homeless, working poor, children, youth, addicted, elderly, and abused. The Salvation Army is an evangelical part of the universal Christian church. For more information on our services, please visit [www.salvationarmycares.org](http://www.salvationarmycares.org). Follow The Salvation Army on Twitter @Msax22.