



Contact: Larissa Spraker  
602.750.8703 (mobile)  
lspraker@medimin.net  
www.medimin.net

Diana Bejarano-Medina  
480.895.5369 (office)  
480.201.0948 (mobile)  
dmedina@bashas.com

**FOR IMMEDIATE RELEASE**

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**MediMin, Inc. Brings New Healthcare Concept to the Valley of the Sun**  
*Valley healthcare provider partners with Food City and Bashas' Supermarkets  
to offer healthcare convenience inside stores*

PHOENIX – MediMin medical clinics make healthcare as easy to find as the corner grocery store. MediMin, Inc., a privately held corporation based in Avondale, Ariz., is opening minor care medical clinics in the Phoenix metropolitan area in partnership with Food City and Bashas' Supermarkets.

The clinics are staffed by family nurse practitioners who diagnose and treat a variety of common ailments such as pink eye and upper respiratory infections, and prescribe medication and administer vaccines as needed. "Our nurse practitioners care for many of the same common illnesses for which patients seek care from a doctor's office or emergency room," said Mike Dunn, M.D., Chief Medical Officer for MediMin. "At MediMin patients have a significantly shorter wait time and the convenience of immediate access to the store pharmacy and over-the-counter medications."

Patients in need of minor healthcare receive treatment without an appointment seven days a week, including evenings, and most services are expected to cost about \$50. "We are excited to work with MediMin and be able to offer this affordable service to our customers," said Ralph Woodward, Senior VP of Retail Operations, Bashas' Inc.

"MediMin is the first operation of its kind in the state of Arizona, and one that we believe will have a positive effect on people in need of convenient, affordable healthcare," said Rob Tofil, MediMin's C.E.O. "Our goal is to provide high-quality healthcare and medical expertise for common ailments in a time-sensitive, cost-effective manner."

Family nurse practitioners treat patients one year of age and older for a variety of common ailments such as strep throat, cough, cold, flu, sinus infections, and allergies, and in most cases, patients are able to get the care they need in approximately 15 minutes.

"This concept has proven itself in other states, and appeals to patients of all ages, income levels and demographics," said Tofil. "Our market is essentially any individual in need of convenient, affordable, minor healthcare." MediMin accepts cash and most major insurance plans, and patients are never turned away because of insurance status.

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Bashas' executives have been following the in-store clinic concept for a period of time. "We hope by bringing MediMin into our stores we can provide Arizona families with a convenient, cost-efficient way to treat their non-emergency medical conditions," said Mike Proulx, President and C.O.O., Bashas' Inc.

The first MediMin clinic will open on March 18 at the Food City located at 91<sup>st</sup> Avenue and Thomas Road in Phoenix. In May, two clinics will open inside Bashas' Supermarkets, one at Grayhawk Drive and Scottsdale Road in Scottsdale, the other at the Bashas' located at 75<sup>th</sup> Avenue and Thunderbird Road in Peoria. The clinics will be open Monday through Friday, 9 a.m. to 7 p.m., Saturday, 9 a.m. to 5 p.m. and Sunday from 10 a.m. to 4 p.m.

### **About MediMin, Inc.**

*MediMin, Inc., is a privately held corporation based in Avondale, Ariz. focused on the diagnosis and treatment of many common ailments without the high cost and long wait of a typical medical office or emergency room visit. MediMin is changing the way Americans receive minor care and filling a critical need by providing affordable, convenient access to healthcare. To do this, MediMin is staffed with family nurse practitioners who provide medical expertise to patients one year of age and older. MediMin makes available the very type of healthcare sought after by nearly 4 million Americans each year, and does so at an affordable cost of approximately \$50 per visit, regardless of health insurance status. For more information on MediMin, visit [www.medimin.net](http://www.medimin.net) or call 623.850.1137.*

### **About Food City**

*Food City has been part of the Arizona community for more than 50 years. The Bashas' Family of Stores acquired Food City in 1993 and since then it has grown to more than 60 stores statewide. Food City is committed to providing excellent customer service, quality products and low prices to every neighborhood it serves. For more information, visit [www.myfoodcity.com](http://www.myfoodcity.com).*

### **About Bashas'**

*Bashas' Family of Stores was founded in 1932 by brothers Ike and Eddie Basha, Sr. Since then, it has become the largest family-owned supermarket in Arizona and the 3<sup>rd</sup> largest employer in the state. Bashas' is the 15<sup>th</sup> largest privately-held supermarket chain in the nation. With more than 80 Bashas' store locations throughout Arizona (including Bashas' Diné Markets), Bashas' Supermarkets are located in every county in the state. Additional stores are located in Needles, Calif., and Crownpoint, N.M. Chain-wide Bashas' has more than 150 locations throughout Arizona. For more information, visit [www.bashas.com](http://www.bashas.com).*

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