



MEDIA ALERT

PUBLIC SAFETY OFFICERS PULL FOR A GOOD CAUSE

WHO: Arizona Firefighters, Police Officers and Marines will use their muscle to compete against one another in order to raise awareness and funds for the creation of a 9/11 memorial monument at the State Capitol.

WHAT: Each organization has assembled a team of men and women totaling 2,000 pounds. Each team will race to pull a 31,000-pound Bashas' delivery truck approximately 50 feet. The first team to cross the finish line wins Bashas' gift certificates, a trophy and bragging rights.

WHY: The State of Arizona's 9/11 Memorial Commission plans to build a monument to recognize the courage and heroism of those who made the ultimate sacrifice that fateful day.

Working in tandem with the 9/11 Memorial Commission, the United Phoenix Firefighters created a special memorial pin. Money raised from the sale of the pins will go toward building of a 9/11 memorial monument. The monument will help ensure that, generations from now, Arizonans will continue to honor the memory of the family, friends and fellow citizens who lost their lives during the attacks on the United States on September 11, 2001.

Bashas' stores across the state of Arizona have committed to selling the pins for \$5 as part of their commitment to the community. The 9/11 Memorial pins will be available for purchase at the event.

WHEN: **TOMORROW**, Tuesday, August 30 at 9:11 a.m. (weigh-in starts at 8:15 a.m.)

WHERE: Bashas' parking lot at 7th Avenue and Osborn Road in Phoenix

- VISUALS:**
- Watch Arizona Firefighters, Police Officers and Marines pull a 31,000-pound Bashas' delivery truck
 - Opportunity to see honor guard of two Police, two Marines and two Firefighters posting the colors during the event
 - View Firefighter vehicles and Police motorcycles, patrol units and K-9 units

- INTERVIEWS:**
- Johnny Basha, Bashas' Family of Stores
 - Billy Shields, United Phoenix Firefighters Association

MEDIA

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