Ice Cream Hawaiian Vacation Sweepstakes

OFFICIAL RULES

1. NO PURCHASE OR PAYMENT OF ANY KIND NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

2. SPONSOR: The sponsor of this Sweepstakes is Bashas’ Inc., 22402 South Basha Road, Chandler, AZ 85248 (“Sponsor”).

3. HOW TO ENTER: Sweepstakes begins on July 1, 2015 and ends on August 4, 2015 (the “Sweepstakes Period”). You will be automatically entered every time you purchase three (3) or more participating Ice Cream items in a single transaction using your Bashas’ Thank You Card (“Loyalty Card”) at any participating Bashas’ location during the Sweepstakes Period. Please see Appendix for a list of participating items or the frozen food aisle at any participating Bashas’ store. If you do not have a Loyalty Card, you may obtain one at the Customer Service Counter at no charge. Or, to enter without making a purchase, mail a handwritten, hand-addressed 3.5” x 5” postcard with your name, address, and daytime and evening telephone number, and a statement that you are 18 years of age or older at time of entry, to Bashas’ Ice Cream Hawaiian Vacation Sweepstakes, PO Box 488, Chandler, AZ 85244. You may enter as often as you wish, but each mail-in entry requires a separately mailed postcard. Mechanically reproduced, machine-printed or typewritten postcards will not be accepted. All postcards must be postmarked by August 4, 2015 and received by August 7, 2015, to be eligible.

4. ELIGIBILITY: Open to U.S. residents of Arizona, 18 years or older at time of entry. Employees of Bashas’ Inc., their parent companies, affiliates, subsidiaries, agents, and advertising and promotion agencies, and the immediate family and household members of such employees are not eligible. Void where prohibited. All federal, state, and local laws and regulations apply.

5. DRAWING: A random drawing will be conducted by Sponsor on or about August 10, 2015 from among all eligible entries received via mail and Loyalty Card at each participating Bashas’ store. Odds of winning depend upon the total number of eligible entries received via mail and from among each participating Bashas’ store. Potential winner will be notified by phone and may be required to sign and return an
affidavit of eligibility and release of publicity/liability ("affidavit") to be received by Sponsor within 7 days of attempted notification or an alternate winner will be selected.

6. PRIZES: Sponsor will award one (1) Grand Prize consisting of a Hawaiian Vacation for Two (2). Includes airfare and accommodations for seven (7) nights. Approximate retail value ("ARV") of prize: $4,000.00. Certain terms, restrictions and expiration dates may apply. Winner must use the travel agent designated by Bashas’. Prize is non-refundable, and not eligible for cash equivalence. No prize substitutions or transfer, except at the sole discretion of the sponsor, and then only for a prize of equal or lesser value. Any difference between actual value and advertised value will not be awarded. Other restrictions apply. Expenses not specifically mentioned herein are the winner’s responsibility.

7. GENERAL: This Sweepstakes is subject to applicable federal, state and local laws. By participating, entrants release Sponsor, Bashas’ Inc. and their respective parents, subsidiaries, and other affiliated companies, and the directors, shareholders, officers, employees, or agencies of any of the above organizations from any and all liability for any injury, death, loss, tax liability or damage of any kind arising from entrant’s participation in this Sweepstakes, or resulting from acceptance, possession, use or misuse of any prize. Acceptance of prize shall constitute and signify the winner’s agreement and consent that Sponsor may use his/her name, address (city and state only), likeness, and/or prize information for promotional purposes in any media now existing or hereinafter devised, without additional compensation, where legal. Winner(s) will be solely responsible for paying all applicable federal, state and local taxes on prizes. The winner(s) will be required to complete and submit an IRS Form W-9 with the winner’s full Social Security Number or the equivalent for receipt of any prize valued at $600 or more or for any prizes awarded by the Sponsor in a calendar year with an aggregate value of $600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of $600 or more will be reported to the IRS. Sponsor is not responsible for lost, late, illegible, mutilated, misdirected or postage-due entries or mail, entries not received in time for the random drawing, faulty machinery or other mechanical error, Loyalty Card scanned incorrectly, or scanner failures or malfunctions. Any use of robotic, automatic, macro, programmed or like entry methods will void all such methods, and disqualify any participant using such methods. Participants are responsible to keep Loyalty Card data up to date. If multiple users of the same Loyalty Card dispute who entered, the person whose name is listed on the application for the Loyalty Card will be deemed the entrant. Failure to comply with these Official Rules may result in disqualification from the Sweepstakes. Sponsor reserves the right, in its sole discretion, to: (i) disqualify from this or any Sweepstakes it sponsors, now or in the future, any person it finds, in its sole discretion, has intentionally violated these Official Rules, tampered with the entry process, the operation of the Sweepstakes, or any other aspect of this Sweepstakes; and (ii) cancel or suspend part or all of this Sweepstakes in the event that printing errors, tampering, fraud, unauthorized intervention or other causes beyond Sponsor’s control, corrupt or impair the administration, security, fairness or proper play of the Sweepstakes. In such event,
Sponsor may award prizes in a random drawing from all eligible entries received prior to the date of cancellation or suspension.

8. **WARNING.** ANY ATTEMPT BY AN ENTRANT OR ANY OTHER PERSON TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS; AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEYS’ FEES) FROM ANY SUCH ENTRANT OR OTHER PERSON TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING SEEKING CRIMINAL PROSECUTION.

9. **WINNERS LIST:** To receive a list of winners, send a stamped, self-addressed envelope to: Bashas’ Inc., Attn: Ice Cream Hawaiian Vacation Sweepstakes, PO Box 488, Chandler, AZ 85244 by September 1, 2015.

**APPENDIX: Participating July Ice Cream Month Items**

- Ben & Jerry’s Ice Cream 1 Pt
- Blue Bunny Big Bars 20 Ct
- Blue Bunny Bomb Pops 12 Pk
- Blue Bunny Champ Cones 6 Ct
- Blue Bunny Ice Cream 1.75 Qt
- Blue Bunny Ice Cream 4 Qt
- Blue Bunny Ice Cream Bars 12 Ct
- Blue Bunny Ice Cream Sandwiches 8 Ct
- Blue Bunny Mini Cones 8 Ct
- Blue Bunny Sherbet 1.75 Qt
- Breyers Gelato 28.5 oz
- Breyer’s Ice Cream 1.5 Qt
- Dannon Oikos Frozen Yogurt 1 Pt
- Dove Bars 3 Ct
- Dreyer Fruit Bars 12 Pk
- Dreyer’s Frozen Custard 32 oz
- Dreyer’s Fruit Bars Assorted 4-6 Ct
- Dreyers Ice Cream 1.5 Qt
- Frutarre Fruit Bars 6 Ct
- Haagen Dazs Ice Cream 14 oz
- Haagen Dazs Ice Cream Bars 3 Ct
- Kemps Frozen Yogurt 1.5 Qt
- Klondike Bars Assorted 4-6 Ct
- Magnum Ice Cream Bars 3 Ct
- Magnum Mini Ice Cream Bars 6 Ct
- Melona Ice Cream Bars 4 Ct
- Nestle Drumsticks 4 Ct
- Nestle Drumsticks 8 Ct
- Popsicle Assorted Frozen Bars 9-20 Ct
- Skinny Cow Ice Cream Bars Assorted 4-12 Ct
- Snickers or Twix Ice Cream Bars 6 Ct
- Tillabar Ice Cream Bars 3 Ct
- Tillamook Ice Cream 1.75 Qt
- Tillamookies Ice Cream Sandwiches 4 Ct
- Weight Watcher Ice Cream Bars Assorted 6-12 Ct