



4th Annual Donut Flavor Craze Contest

OFFICIAL RULES

1. NO PURCHASE OR PAYMENT OF ANY KIND NECESSARY TO ENTER OR WIN THIS CONTEST. VOID IN PUERTO RICO, U.S. VIRGIN ISLANDS, U.S. TERRITORIES AND POSSESSIONS AND WHERE PROHIBITED OR RESTRICTED BY LAW.

2. HOW TO ENTER: Contest begins on 4/22/18 and ends on 5/17/18 (“Contest Period”). Enter by submitting on the Bashas’ website contest page at www.bashas.com/fluorcraze. All entries must be received by 11:59 p.m. on 5/17/19. Tell us in 100 words or less what your Love of Arizona donut flavor idea is, including the proposed name, key ingredients and why it should win. Limit one entry per person and per household. Neither Bashas’, Inc. (“Bashas”), nor their respective employees, representatives or agencies, is responsible for lost, late, damaged, delayed, destroyed, misdirected, incomplete, or illegible entries. Once submitted, entries and donut concepts will become the exclusive property of Bashas’, Inc. For a copy of these Official Rules, send a self-addressed, stamped envelope to: Bashas’ Donut Flavor Craze Contest, Attn: Public Relations Dept., PO Box 12060, Chandler, AZ 85248-0018 by 5/17/19.

3. ELIGIBILITY: Open only to legal U.S. residents of AZ who are 8-17 of age in the Youth Category and 18+ for the Adult Category at time of entry. Employees of Bashas’, Inc., their respective parents, subsidiaries, and other affiliated companies, agents, advertising and promotional agencies, and their immediate families or persons residing in the same household of such employees are not eligible to enter or win.

4. ODDS OF WINNING PRIZE: Sponsor will select ten (10) top finalists (five (5) from youth & five (5) from adult) from all of the submissions on or about May 20th. From these top finalists a panel of local celebrities will select two (2) Grand Prize winners (One for the youth category and one from the adult category), two (2) Runner-ups and six (6) honorable mentions (3 from the youth category and 3 from adult category). Odds of winning depend on the number of eligible

entries received. Entrants and prize-winners agree to be bound by these Official Rules and by the decisions of the judges, which are final and binding in all respects. Winners will be notified by phone or e-mail. Winners must sign a media release form. In the event of non-compliance with these requirements, the prize will be forfeited and an alternate winner will be selected.

Unclaimed prizes may not be awarded.

5. PRIZES: Sponsor will award two (2) Grand Prizes winners (One for the youth category and one from the adult category). Adult Category Grand Prize winner will receive one (1) \$100 Bashas' Gift Card, one (1) dozen donuts per month for 12 consecutive months and their donut will be featured in all Bashas' bakeries for one (1) month (ARV=\$130.60). The Grand Prize Youth Category will receive a gift basket with a cooking/baking package (value of \$100), one (1) dozen donuts per month for 12 consecutive months and their donut will be featured in all Bashas' bakeries for one (1) month (ARV=\$130.60). Two runner-up awards (One for the youth category and one from the adult category) will consist of one (1) \$50 Bashas' Gift Card. The remaining six finalist, will have an honorable mention (three for the youth category and three from the adult category) will consist of one (1) \$20 Bashas' Gift Card. All federal, state and local regulations apply. All taxes or expenses, including, without limitation, sales tax, luxury tax and any other costs incurred in claiming or using a prize, are the sole responsibility of the winner. No prize substitution or cash equivalent of prize, except at Sponsor's sole discretion, and then only for a prize of equal or greater value.

6. GENERAL: The sponsor of this Contest is Bashas', Inc., 22402 South Basha Road, Chandler, AZ 85248 ("Sponsor"). Contest is subject to applicable federal, state and local laws. By participating, entrants release Bashas', Inc., Sponsor and their respective parents, subsidiaries, and other affiliated companies, and the directors, shareholders, officers, employees, or agencies of any of the above organizations from any and all liability for any injury, death, loss, tax liability or damage of any kind arising from entrant's participation in this Contest, or resulting from acceptance, possession, use or misuse of any prize. Acceptance of prize shall constitute and signify the winner's agreement and consent that Sponsor may use his/her name, address (city and state only), likeness, and/or prize information for promotional purposes in any media now existing or hereinafter devised, without additional compensation, where legal. Failure to comply

with these Official Rules may result in disqualification from the Contest. Sponsor reserves the right, in its sole discretion, to: (i) disqualify from this or any Contest it sponsors, now or in the future, any person it finds, in its sole discretion, has intentionally violated these official rules, tampered with the entry process, the operation of the Contest, or any other aspect of this Contest; and (ii) cancel or suspend part or all of this Contest in the event that printing errors, tampering, fraud, unauthorized intervention or other causes beyond Sponsor's control, corrupt or impair the administration, security, fairness or proper play of the Contest. In such event, Sponsor may award prizes in a random drawing from all eligible entries received prior to the date of cancellation or suspension.

7. WARNING. ANY ATTEMPT BY AN ENTRANT OR ANY OTHER PERSON TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THIS CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS; AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH ENTRANT OR OTHER PERSON TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING SEEKING CRIMINAL PROSECUTION.

8. WINNERS LIST: To receive a list of winners, send a stamped, self-addressed envelope to: Bashas' Donut Flavor Craze Contest, Attn: Public Relations Dept., PO Box 12060, Chandler, AZ 85248-0018 by 8/15/19.