

OFFICIAL RULES & REGULATIONS

9th Annual Donut Flavor Craze Contest “Pop Culture” theme at all Bashas’ and Bashas’ Diné Market.

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED.

Prizes:

- 1) There will be one (1) grand prize winner, two (2) runners-up, and three (3) honorable mentions from each of the two divisions. There is a Youth Division (ages 17 and under sponsored by a parent/guardian) and an Adult Division (ages 18 and up).
 - a) The Youth Division Grand Prize winner will receive a gift basket that will include a Bashas’ Gift Card along with a cooking/baking fun package (value of \$450) plus one (1) dozen donuts per month for 12 consecutive months and have their donuts featured in all Bashas’ bakeries for the month of June 2024 (ARV = \$130.60).
 - b) The Adult Division Grand Prize winner will receive a gift basket that will include a Bashas’ Gift Card along with baking/cooking gadgets (value of \$450) plus one (1) dozen donuts per month for 12 consecutive months and have their donuts featured in all Bashas’ bakeries for the month of June 2024 (ARV = \$130.60).
 - c) Each Runner-Ups (one from Youth Division and one from Adult Division) will receive one (1) \$50 Bashas’ Gift Card.
 - d) Each Honorable Mention (six total, three from each division) will receive one (1) \$20 Bashas’ Gift Card.
 - e) Grand Prize winner prizes will be coordinated for an in-person pick-up at the Bashas’ corporate office in Chandler, Arizona. Remaining prizes will be mailed certified letter to the winner’s home, with a signature required for proof of identity.
 - f) There is no substitution, transfer, or cash equivalent for prizes, except that Bashas’ may, at its’ sole discretion, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses.
- 2) How to Enter:
 - a) The contest will begin on April 15, 2024, at 12:00 a.m. Mountain Standard Time (“MST”) and end on May 17, 2024 at 11:59 p.m. MST.
 - b) Entries can be submitted through bashas.com/donut-flavor-craze. A QR code will also be activated and featured in all in-store artwork.
 - c) The donut entry will be judged based on the theme, flavor, colors and creativity.
 - d) To be eligible, entries must be received within the contest timeframe and will be based in MST and timestamp of the submission email.
 - e) To enter online, you must enter your name, address, zip code and valid email address and phone number. Limit one internet entry per household and one internet entry per email address per contest period for youth or adult division. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible for assigning email address or the domain associated with the submitted email address.
 - f) Bashas’ (“Sponsor”) is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other

technological glitches. For entry into the contest without completing the online entry, mail a 3" x 5" card containing all entrance submission information in an envelope no larger than 4 1/8" x 9 1/2" to: Bashas' Donut Flavor Craze Contest, PO Box 488, Chandler, AZ 85248. Mail-in entries must be postmarked May 17, 2024. Sponsor assumes no responsibility for incomplete, damaged, misdirected, illegible, late, stolen or lost entries. One mail-in entry per household.

3) Eligibility Restrictions:

a) The contest is open to youths, Youth Division (ages 17 and under, sponsored by a parent/guardian) and an Adult Division (ages 18 and up), who are 18 years of age or older and legally reside in Arizona or New Mexico. Employees of Bashas', affiliated entities, their affiliated advertising agencies, participating sponsors/promotional partners and the members of their immediate families are ineligible to participate or win.

4) Selection of Winners:

- a) Following completion of the entry period, all submissions will be reviewed by the Bashas' Public Relations Department and the Bashas' Bakery Department. Finalists will be identified and announced on May 23, 2024.
- b) The finalist donut creations will be brought to life by the Bashas' bakery department and judged by local celebrities, news/media anchors, social media foodie influencers & The Director of Bashas' Bakery Department.
- c) Judges will score each donut on a 1 to 10 scale with 10 being the highest single judge points awarded. Points are tallied from all judges for all donut submissions to determine the grand prize winner in each category.
- d) In the event of a tie, the entry with the highest score in the category of creativity will be the winner. Should a tie continue to exist, the Public Relations Director shall select the winner.
- e) Grand prize winners will be notified on May 31, 2024

5) Conditions:

- a) Payments of all federal, state and local taxes are the sole responsibility of the winner. Winner may be required to sign an IRS Form W-9 or the equivalent.
- b) By participating in the contest, the winner agrees to have his or her name, voice, or likeness used in any advertising or broadcasting material relating to this contest without additional financial or other compensation, and to sign a publicity release confirming such consent prior to acceptance of the prize.
- c) Sponsor in their sole discretion reserve the right to disqualify any person tampering with the entry process, the operation of the Sponsor's Websites or is otherwise in violation of the rules. Sponsor further reserves the right to cancel, terminate or modify the contest if it is not capable of completion as planned, including infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort.
- d) Sponsor reserves the right to make changes in the contest rules, including the substitution of a prize of equivalent value.
- e) Failure to comply with the contest rules may result in a participant's disqualification at the sole discretion of Sponsor.
- f) Sponsor is not responsible for typographical or other errors in the printing, the offering or the administration of the sweepstakes, or in the announcement of a prize.
- g) Entries received via mail must be handwritten. No ink stamps or address labels allowed.

6) Internet Contest Privacy Policy:

a) By use of this website and by entering the contest, you agree to Bashas' Privacy Policy and to the use of your personal information as described in the Privacy Policy located at <https://www.bashas.com/privacy-policy/>